

AGENDA

Meeting: SALISBURY AREA BOARD
Place: South Wiltshire Grammar School for Girls, Stratford Road, Salisbury
Date: Thursday 21 January 2010
Time: 7.00 pm

Representative from Salisbury City Council
and Laverstock and Ford Parish Council

The Area Board welcomes and invites contributions from members of the public. The chairman will try to ensure that everyone who wishes to speak will have the opportunity to do so.

If you have any requirements that would make your attendance at the meeting easier, please contact your Democratic Services Officer.

Refreshments and networking opportunities will be available from 6:30pm.

Please direct any enquiries on this Agenda to James Hazlewood (Senior Democratic Services Officer), on 01722 434250 or email james.hazlewood@wiltshire.gov.uk or Marianna Dodd (Salisbury Community Area Manager), Tel: 07919 881174 or (email) marianna.dodd@wiltshire.gov.uk

All the papers connected with this meeting are available on the Council's website at www.wiltshire.gov.uk

Press enquiries to Communications on direct lines (01225) 713114 / 713115.

Wiltshire Councillors

John Brady	Salisbury St Martin's & Cathedral
Richard Clewer	Salisbury St Paul's
Chris Cochrane	Salisbury Fisherton & Bemerton Village
Brian Dalton	Salisbury Harnham
Mary Douglas (Chairman)	Salisbury St Francis & Stratford
Bill Moss	Salisbury St Mark's & Bishopdown
Ricky Rogers (Vice Chairman)	Salisbury Bemerton
Paul Sample	Salisbury St Edmund & Milford

***Map enclosed at page 1;
Plan of the school enclosed at page 3;***

***Please park in the staff car park past the tennis courts,
immediately in front of the Main Hall and reception.***

***Please do not park in the car park immediately to the right of
the vehicular entrance from Stratford Road - this is for use by
another function taking place in the Gym.***

Items to be considered	Time
<p>1. Welcome and Introductions</p>	7.00pm
<p>2. Apologies for Absence</p>	
<p>3. Declarations of Interest</p> <p>Councillors are requested to declare any personal or prejudicial interests or dispensations granted by the Standards Committee.</p>	
<p>4. Minutes (Pages 5 - 16)</p> <p>To confirm the minutes of the meeting held on 3 December 2009.</p> <p>Enclosed for information are the responses to two questions raised at the meeting on 3 December 2009, in relation to Item 9 on the agenda for that meeting ("Setting the Council's Spending Priorities").</p>	
<p>5. Update from Representatives</p> <p>To receive updates from the Salisbury City Council representative and the Laverstock and Ford Parish Council representative.</p>	7.10pm
<p>6. Age Concern</p> <p>To receive a presentation from Nick Beard, Chairman of Age Concern Salisbury, followed by a discussion on the needs of older people in the Salisbury Community Area.</p>	7.20pm
<p>7. Pavements</p> <p>Graeme Hay, Service Manager for Wiltshire Highways, will give a presentation on how the Council maintains pavements across the County, with specific reference to Salisbury. Councillor Dick Tonge (Cabinet Representative for Highways and Transport) will also be in attendance to answer questions.</p>	7.50pm
<p>8. Your Local Issues</p> <p>An update from Marianna Dodd (Salisbury Community Area Manager).</p>	8.20pm

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|-----|--|---------------|
| 9. | Community Area Grants (<i>Pages 17 - 38</i>) | 8.25pm |
| | To consider community grants with the opportunity for questions from the public. | |
| 10. | Performance Reward Grant Scheme (<i>Pages 39 - 48</i>) | 8.45pm |
| | To consider whether the Area Board wishes to propose or support any bids to this scheme. | |
| 11. | Update from Salisbury City Community Area Partnership (SCCAP) | 8.50pm |
| | To receive an update from Debrah Biggs (Chair of the Salisbury City Community Area Partnership). | |
| 12. | Future Meeting Dates, Evaluation and Close | 9.00pm |
| | The date of the next meeting is 18 March, 7pm at Salisbury High School. | |

Future Meeting Dates

Thursday, 18 March 2010

7.00 pm

Salisbury High School

Thursday, 20 May 2010

7.00pm

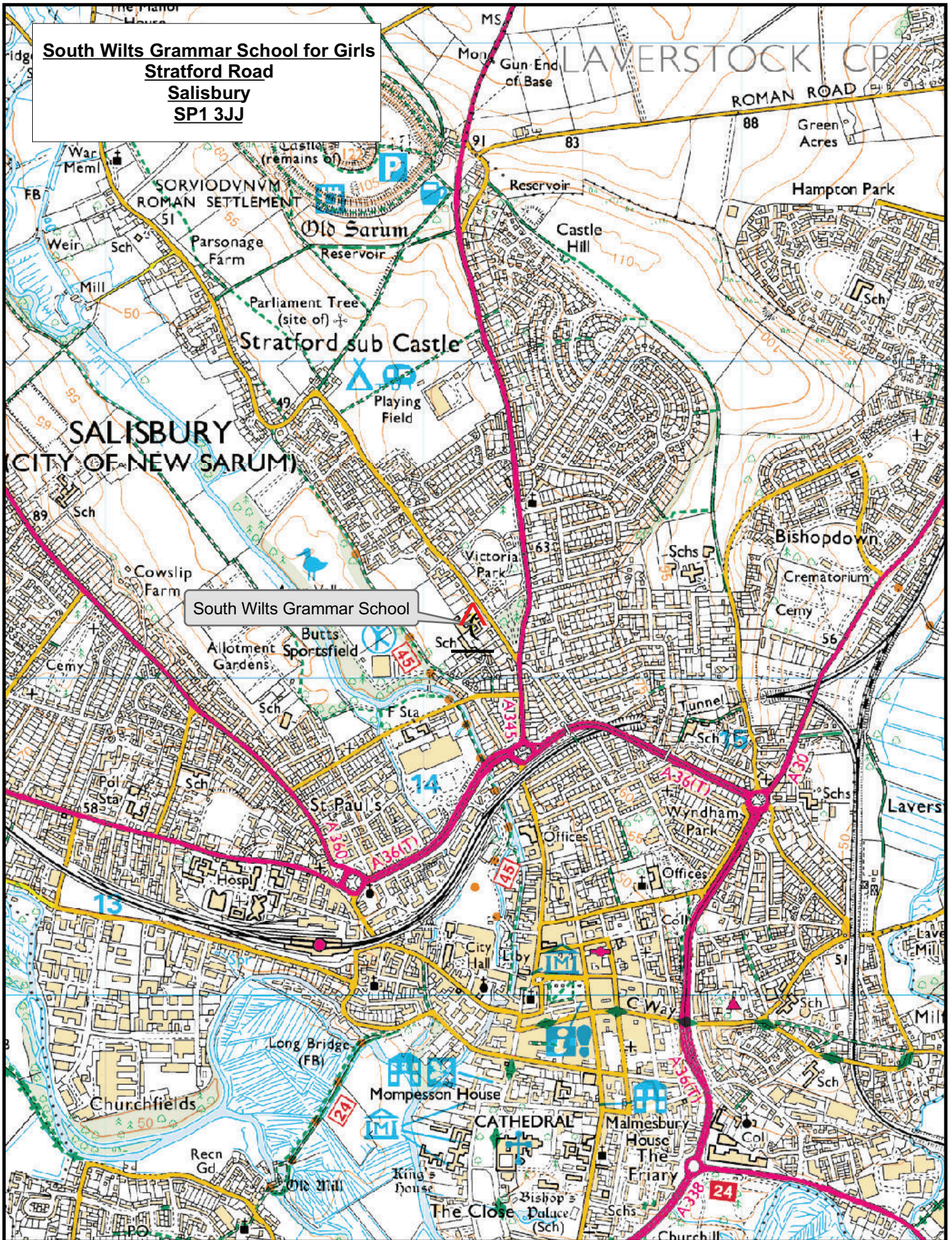
Venue TBC

Thursday 22 July 2010

7.00pm

Venue TBC

South Wilts Grammar School for Girls
Stratford Road
Salisbury
SP1 3JJ



South Wilts Grammar School

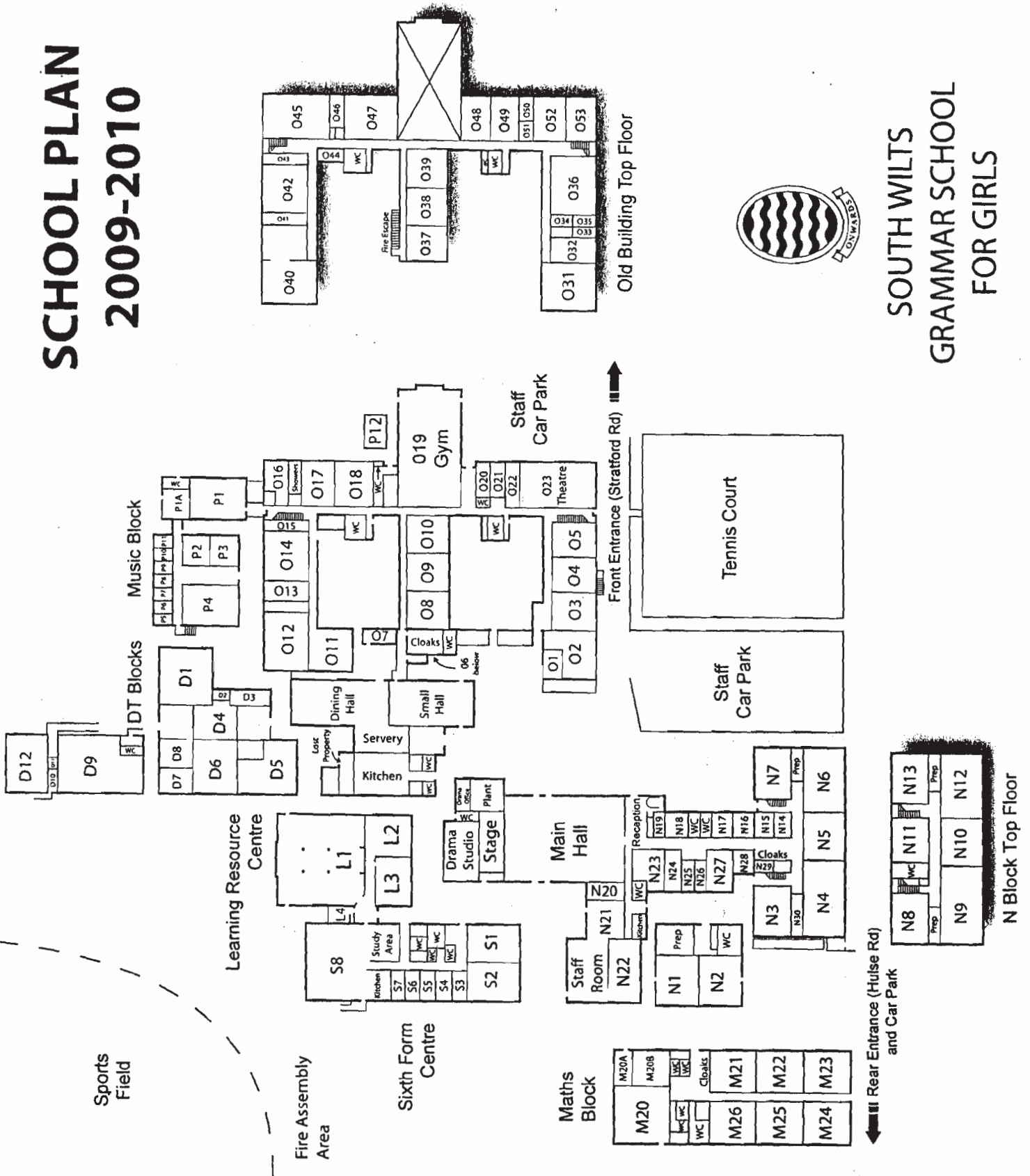
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Wiltshire Council
 Where everybody matters

SCHOOL PLAN 2009-2010



SOUTH WILTS
GRAMMAR SCHOOL
FOR GIRLS



OFFICES	
Art	O46
Assistant Heads	N17 & N24
Bursar	N18
Careers	S4
Counsellor	O44
Deputy Head	N25
Deputy Head 6th Form	S6
Design Technology	D10
English	O16
Examinations	N28
Finance	N16
General Office	N23
Geography	N30
Head 6th Form	S7
Head Upper School	L4
Head's PA	N26
Headteacher	N27
History	O21
ICT	O50
Languages	O32
Maintenance	O7
Maths	M20B
Medical	N19
Music	P1A
Network Manager	M20A
PE	O20
PSD	N14
Psychology	S3
Records	N15
Religious Studies	L4
Reprographics	N20
School Nurse	O15
Science	N11
Sports Co-Ordinator	O22
Uniform Shop	O6

MINUTES

Meeting: SALISBURY AREA BOARD
Place: City Hall, Malthouse Lane, Salisbury, SP2 7TU
Date: Thursday 3 December 2009
Start Time: 7.00pm
Finish Time: 9.30pm

Please direct any enquiries on these minutes to:

James Hazlewood (Senior Democratic Services Officer), Tel: 01722 434250 or (e-mail) james.hazlewood@wiltshire.gov.uk

Papers available on the Council's website at www.wiltshire.gov.uk

In Attendance:

Wiltshire Councillors

Councillors Mary Douglas (Chairman), John Brady, Richard Clewer, Chris Cochrane, Ricky Rogers (Vice-Chairman), Paul Sample

Also in attendance – Councillor Ian McLennan

Wiltshire Council Officers

Stephanie Denovan – Service Director for Schools and Learning
Robin Townsend – Head of Leisure
Nick Glass – Head of Secondary School Development
Martin Cooper – Secondary Strategy Manager
Winnie Manning – Youth Development Co-ordinator
Marianna Dodd – Community Area Manager (Salisbury)
James Hazlewood – Senior Democratic Services Officer

Parish Councils

Salisbury City Council – Su Thorpe (Leader), John English, Cheryl Hill, , Annie Child,
Laverstock and Ford Parish Council – John Stevenson, Virginia McLennan, Liz Dore

Partners

Wiltshire Police – Inspector David McMullin
Wiltshire Fire & Rescue – Mike Franklin
Salisbury City Community Area Partnership (SCCAP) –John Potter, Tony Thorpe
Mary Paisey
Salisbury CAB – Ken Taylor
Bishopdown Farm Residents Association – John Seymour
Harnham Neighbourhood Association – John McGarry

Salisbury Journal – M Blake
Civic Society – Ralph Bryder
South Wilts Agenda 21 – Margaret Willmot
St Edmunds Community Association – David Humphrys, William Mills, Tony West,
Mary Stephens
St Edmunds School – Linda Knapp
Burnbake Trust – Rita Maple
Tenants Panel – Colin Duller

Members of the Public: 17

Total in attendance: 55

<u>Agenda item</u>	<u>Summary of Issues Discussed and Decision</u>	<u>Action By</u>
1.	<p><u>Chairman's Welcome and Introduction</u></p> <p>The Chairman welcomed everyone to the meeting, and invited the Board Members to introduce themselves.</p>	
2.	<p><u>Apologies for Absence</u></p> <p>Apologies for absence had been received from the following:</p> <ul style="list-style-type: none"> • Wiltshire Councillor Brian Dalton • Laverstock and Ford Parish Council – David Law • Wiltshire NHS – Jo Howes • Salisbury City Community Area Partnership (SCCAP) – Debrah Biggs • Wiltshire College – Bev Flanagan 	
3.	<p><u>Declarations of Interest</u></p> <p>Councillor Mary Douglas declared a personal interest, regarding Item 10.1 – Community Area Grants, solely for the grant application made by The Trussell Trust, as her son had previously worked for the organisation.</p> <p>Councillor Richard Clewer also declared a personal interest in the grant application from the Trussell Trust, as he had previously been involved with the organisation.</p>	
4.	<p><u>Minutes</u></p> <p><u>Decision</u> The minutes of the meeting held on 1 October 2009 were approved as a correct record and signed by the Chairman.</p> <p>The Chairman gave an update on the following items:</p> <ul style="list-style-type: none"> • Pavements – This issue had been referred to the Director for Transport, Environment and Leisure and was under consideration by Councillors and officers. • The name of the Speedwatch Co-ordinator would be announced at the next meeting. • At the Chairman's invitation, Councillor John Brady spoke regarding the Salisbury Transport Model, as the relevant Cabinet Member. The South Wiltshire Core Strategy had been submitted to the Secretary of State for approval. As increased development would require appropriate transport 	

	<p>infrastructure, the Transport Model would be considered as part of the Core Strategy.</p> <p>Before moving onto the main items on the agenda, the Chairman announced that there would be a change to the order of the agenda, whereby item 6 would be taken before item 5 and item 9 would be taken before item 7.</p>	
6.	<p><u>Go Bananas! – Disability Equality in Wiltshire</u></p> <p>The Chair reported that 3 December each year was UN International Day of Disabled People. All week, events and activities were being held across the county to celebrate the achievements of disabled people. Earlier in 2009, the Salisbury Area Board had agreed to fund a project working with local disabled young people in and around Salisbury. At the Chairman’s invitation, Winnie Manning, Youth Development Co-ordinator for Wiltshire Council, gave an overview of the project.</p> <p>“Go Bananas!” was a monthly nightclub specifically aimed at young people with disabilities or vulnerabilities. The first event had been held on 29 November 2009 in the Chapel nightclub, and had been a great success. The project sought to help the young people involved to grow in confidence, make friends and to give them an opportunity to socialise in a safe environment. “Go Bananas!” would run for at least one year, thanks to the funding received from the Area Board.</p> <p>Winnie introduced two of the young people involved, Charlie King and Liam Harding, who both spoke about their experiences at the event, and Nikki Darch, Mrs Silman and Mrs Howlett, parents of other young people who had enjoyed the Go Bananas nightclub.</p>	
5.	<p><u>Your Local Issues</u></p> <p>The Chairman commented that many issues had been raised for consideration by the Area Board, since its inception earlier in the year. A list of issues and their current status was included within the agenda papers.</p> <p>Marianna Dodd, Community Area Manager for Salisbury, explained the process for submitting an issue, and clarified the distinction between matters which could be addressed through the “issues” system, and those which should be referred to local Councillors, the relevant Cabinet Member, the Area Board, or partner agencies.</p> <p>The Chairman emphasised that anyone who had an issue should approach their local Councillor in the first instance, if the issue could not be dealt with by the Councillor, it should then be brought to the Board, and logged through the issues process.</p>	

	<p>During discussion, the following points were raised:</p> <ul style="list-style-type: none"> • In relation to publicity for the issues process, and for the Area Board in general, it was noted that details were available on the Council’s website, in the local press and through newsletters, which were often people’s preferred source of information. • It was noted that Issue 386 (regarding moving Hampton Park into the City area) was purely hypothetical at present, as there were currently no plans to review electoral boundaries. • The originator of an issue would receive email alerts each time the status of the issue was updated. 	
9.	<p><u>Setting the Council’s Spending Priorities</u></p> <p>This exercise was part of the consultation on the Council’s budget for 2010-11. Residents’ views were sought on how the Council’s services should be prioritised, and this would form part of the consultation process prior to the Council setting the budget in February 2010.</p> <p>The Chairman emphasised that the intention behind the process was to get a general indication of the public’s views on the Council’s overall spending priorities, rather than a detailed consultation on the exact figures within the budget.</p> <p>A short film was shown, which set out the main services provided by Wiltshire Council, how much these cost, and how they were funded. Following the film, those present were invited to complete “voting cards” which asked whether more, the same, or less money should be spent on various services. The results from this Area Board would be made available later in the meeting, and the overall results would be reported to the Cabinet.</p> <p>During discussion, the following points were raised:</p> <ul style="list-style-type: none"> • It was noted that the figures on the handouts were slightly different from those in the presentation. The Chair undertook to clarify this and to provide a response. • A member of the public asked whether the Council received more in government grants than it contributed through business rates, or less. The Chair undertook to find out and to provide a response. • Concern was raised that those present had no opportunity to consult with the organisations they were representing. The Chairman explained that there were additional copies of the voting cards which could be taken away and returned to the freepost address listed on the back. • It was suggested that the cards could be put on the Council’s website as this would increase the level of response. The 	<p>James Hazlewood</p> <p>James Hazlewood</p>

	Chairman undertook to pass this back to the research team who were managing the consultation process.	James Hazlewood
7.	<p><u>Academies</u></p> <p>Stephanie Denovan, Service Director for Schools and Learning, gave a presentation on Academies.</p> <p>Academies had been introduced in 2000, and were independent, non-fee paying schools, maintained by the local education authority, via state funding and benefitting from an endowment trust provided by sponsors.</p> <p>The Wellington Academy in Tidworth had recently replaced Castledown Foundation School and had received around £32 million of investment towards new facilities. The design for the site included innovative use of space and buildings to maximise the benefit from the surroundings, including the Area of Outstanding Natural Beauty adjacent to the site. New provision included boarding facilities and a “campus” style layout, while the school now also provided for sixth form students and specialised in Languages and Business and Enterprise.</p> <p>Two academy proposals had been under development in Salisbury, as this would guarantee capital investment earlier than the Building Schools for the Future (BSF) programme, of which Salisbury would form part of the last wave in 2016.</p> <p>A project for an academy at Salisbury High School was now entering the feasibility stage, and was likely to open as an academy in the school’s current buildings, with the new build planned to take place in approximately two years’ time. The project was sponsored jointly by an Independent School, Wiltshire Council and Salisbury Diocese.</p> <p>Another proposal had been produced for an academy in Laverstock, which would be a mixed faith academy comprising the current buildings at Wyvern College, and the St Edmund’s and St Joseph’s schools. However, this proposal would not proceed further, as it had not received the required support from all parties involved. Alternative options were currently under consideration.</p> <p>Following the presentation, questions and comments were raised as follows:</p> <ul style="list-style-type: none"> • It was noted that the two proposals for Salisbury were not directly connected and that the Salisbury High School bid could proceed without the Laverstock project. However, the initial plan had been to increase the pupil capacity at Salisbury High School which in turn would have reduced the demand on the Laverstock site. 	

	<ul style="list-style-type: none"> Support was expressed for the Salisbury High School academy project, as this would attract sponsorship and capital investment which would benefit the whole community. 	
8.	<p><u>Updates from Representatives</u></p> <p>Councillor Su Thorpe, Leader of Salisbury City Council (SCC), gave an update on the following issues:</p> <ul style="list-style-type: none"> SCC had held a successful event for the switching on of the Christmas Lights. The event had been attended by 7,000-10,000 people and had included fireworks, and performances by the junior Cathedral Choir and a pop band. It was estimated that around 65% of those attending had come from outside the city. Another successful event had been the Halloween evening, held at Bemerton Heath Neighbourhood Centre. The second tranche of community grants was now available; details were available on the SCC website. Confirmation was sought from Wiltshire Council regarding how SCC could access the “R2” fund, which comprised money received from developers under Section 106 contributions. SCC considered that this funding should be spent by the City Council and other parish councils. Councillor John Brady, as the Cabinet Member with responsibility for planning, undertook to look into this issue. <p>Liz Dore of Laverstock and Ford Parish Council explained that she would be the nominated representative of the Parish Council at future meetings. Virginia McLennan, also from the Parish Council, referred to the issue of heavy traffic which had been raised at the previous meeting. A date had now been arranged for a site visit and to discuss a way forward with all relevant parties.</p>	Cllr John Brady
10.	<p><u>Funding and Grants</u></p> <p>a. <u>Community Area Grants</u></p> <p>It was noted that the Area Board had just over £23,000 left in the budget for Community Area Grants.</p> <p>The Chairman invited a representative from each of the grant applicants to give a brief overview of their project to the Board. After each of the applicants had spoken, the Chairman invited questions and discussion, then asked for a show of hands from those present to reflect public opinion. Finally, the Area Board members voted on each application.</p>	

	<p>3. That the evaluation of the success of the pilot includes public perception as well as the number of incidents. Baselines and targets should be set.</p> <p>The Area Board Members indicated that they were happy to accept condition 2, and Inspector David McMullen spoke to confirm that the Police would comply with conditions 1 and 3.</p> <p><i>Note – Councillor Paul Sample declared a personal interest in the above matter, as a Member of the Wiltshire Police Authority.</i></p> <p>c. <u>Salisbury City Community Area Partnership (SCCAP)</u></p> <p>At the Chairman’s invitation, Tony Thorpe, of Salisbury City Community Area Partnership (SCCAP) requested the release of remainder of the funding for SCCAP.</p> <p>Tony commented that the Partnership was not likely to require the full amount of funding available (£10,328), and so requested that £7,836 be released at this time. Should any further funding be required, a request would be made to the Area Board at its next meeting. It was noted that any funding remaining unreleased at the end of the financial year would be returned to the Community Area Grants budget.</p> <p><u>Decision</u> The second tranche of funding to the Salisbury City Community Area Partnership (£7,836) was released.</p>	<p>Marianna Dodd</p>
<p>11.</p>	<p><u>R2 Funding</u></p> <p>The Chairman explained that R2 funding comprised financial contributions from developers under planning legislation (known as Section 106 contributions), and was specifically intended for use on sport and recreational facilities in the community.</p> <p>In January 2009 the former Salisbury District Council, City Area (Community) Committee agreed the use of £100K from R2 for the South Wilts Sports Club Pavilion. This would normally have been ratified by the Planning Committee, but the process was not completed before the reorganisation of Local Government in Wiltshire. As such, the Area Board’s approval was now sought to complete the process.</p> <p>Members were supportive of the proposed use of R2 funding for this project. However, the view was raised that the money should be linked to the early provision of the footpath requested by the nearby school, to improve pedestrian safety on surrounding roads. Peter Curtis, of South Wilts Sport Club, reported that the footpath would be alongside the new pavilion and so would be installed as soon as</p>	

	<p>possible after the new building was completed.</p> <p><u>Decision</u> The release of £100K from R2 Developers' Contributions towards the South Wilts Sports Club Pavilion was agreed subject to:</p> <ol style="list-style-type: none"> 1. The grant of planning permission being finalised; 2. The earliest possible completion of the footpath from Wilton Road to Lower Bemerton; and 3. Confirmation from the Club of secured funding for the balance of the capital works. 	<p>Robin Townsend</p>
<p>12.</p>	<p><u>Future Meeting Dates, Evaluation and Close</u></p> <p>The Chairman announced the results of the consultation on spending priorities, which were as follows:</p> <p>The services coming top for prioritisation were: roads, adult social care for older people, adult social care for people with mental/physical disabilities and adults social care for people with learning difficulties. Those services identified as areas for potential savings were: planning, trading standards, archives and public records, and road safety training.</p> <p>The next meeting of the Area Board would take place on Thursday 21 January 2010 at 7pm at South Wiltshire Grammar School for Girls, Stratford Road, Salisbury. The following meeting would be on Thursday 18 March 2010 at Salisbury High School.</p> <p>The Chairman thanked those present for coming and wished everyone a Happy Christmas.</p>	

The following two questions were raised at the meeting of the Salisbury Area Committee on 3 December 2009 (see Minute 9, on page 9 of this agenda). Responses are set out below:

1. *Why were the figures given as part of the presentation different from those on the handout?*

The DVD gave overall budget figures for Council departments, while the handout broke these down into easily identifiable services, in order to correspond with the services listed on the voting card.

Area Board Members agree that this may have been confusing for those taking part, and officers have been asked to note this for future consultations.

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2. *How much does Wiltshire Council give to the government from business rates, and how much does it get back?*

Central government collects business rates (also referred to as National Non-Domestic Rates) from all local authorities, pools them and then re-distributes them back to local authorities as part of the Formula Grant process.

Wiltshire Council collects around £124 million of business rates, of which £600,000 is retained as administrative costs.

For 2010-11 Wiltshire Council will receive back around £89 million as redistributed business rates.

Report to Salisbury Area Board

ITEM NO. 9

Date of Meeting - 21st January, 2010

Title of Report - Community Area Grants

Purpose of Report

To ask Councillors to consider 4 applications seeking 2009/10 Community Area Grant Funding

Officer recommendations:

1. Bike Events Ltd. Award £5,000 to enable a one day charity cycle ride with various routes, through Salisbury and surrounding areas to take place, that will appeal to both families and more serious cyclists.
2. SuKosta. Award £4,800 to enable participatory theatre workshops to be delivered for older people living in Salisbury.
3. It's on in the Field – For the Board to consider awarding £5,000 to enable a sports, music and business event on 30 May, 2010 which will showcase the best of Salisbury.
4. U-Too Community Business Ltd. To award £3,090.00 to provide up to date IT facilities in the Foyer, Wilton Road, Salisbury

1. Background

- 1.1 A single and simple application process was accepted by the Implementation Executive on 13th May 2009 for use during 2009/10. Appendix 1 contains the Community Area Grants Pack, which has been developed and includes details of the grants process and criteria.
- 1.2 Area Boards have authority to approve Area Grants under powers delegated to the Area Boards by the Leader of the Council (13th May 2009). Under the terms of that delegation Area Boards must operate within the policies set by the Leader and /or the Council. The Council has adopted an Area Grants policy, with funding criteria, to which the Area Boards must adhere.
- 1.3 In accordance with the Scheme of Delegation, any recommendation of an Area Board that was contrary to the funding criteria would need the approval of the Leader, the appropriate Cabinet Member or the Cabinet.

Background documents used in the preparation of this Report	<ul style="list-style-type: none">• Community Area Grant Application Pack 2009/10• Salisbury City Community Area: Our Community Plan 2004 – 2009• Local Agreement for Wiltshire
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2. Main Considerations

- 2.1. Councillors will need to be satisfied that grants awarded in the 2009/10 year are made to projects that can realistically proceed before 31st March 2010.
- 2.2. There will be 4 rounds of funding during 2009/10. The third is contained in this report. Dependent on funding remaining, the fourth round will take place on:
 - 18th March, 2010
 -

3. Environmental & Community Implications

Community Area Grants will contribute to the continuance and/or improvement of cultural, social and community activity and wellbeing in the community Area, the extent and specifics of which will be dependent upon the individual project.

4. Financial Implications

- 4.1. Awards must fall within the Area Boards budget allocated to the Salisbury Area Board.
- 4.2. If grants are awarded in line with officer recommendations, Salisbury Area Board will have a balance of £0.00.

5. Legal Implications

- 5.1. There are no specific Legal implications related to this report.

6. HR Implications

- 6.1. There are no specific HR implications related to this report.

7. Equality and Inclusion Implications

- 7.1 Community Area Grants give all local community and voluntary groups, Town and Parish Councils an equal opportunity to receive funding towards community based projects and schemes.
- 7.2 Implications relating to individual grant applications are outlined within section 8 – “Project Proposals”.

8. Project Proposals

Ref	Applicant	Project proposal	Funding requested
8.1	Bike Events Ltd	A 1 day event of a cycle ride with various routes, through Salisbury and surrounding areas, that will appeal to both families and more serious cyclists.	£5,000.00

- 8.1.1 Bike Events Ltd. The recommendation is to award £5,000.00 to enable this 1 day event to take place.
- 8.1.2 This application meets the Community Area Grant criteria for 2009/10.
- 8.1.3 Although this application doesn't demonstrate a direct link to the Salisbury City Area Community Plan 2004 – 2009, it does demonstrate a direct link to the Local Agreement for Wiltshire, relating to Ambition 1:

Build resilient communities – seek community engagement in intergenerational sport and cultural activities.

8.1.4 The project relates to Wiltshire Council priorities through increasing the number of local people involved in regular volunteering, encouraging people to make lifestyle changes that will have a positive impact on the health of both themselves and their family, improve adult participation in sport, improving young people’s participation in positive activities, increase uptake of energy efficiency and renewable energy measures.

8.1.5 Bike Events Ltd is a registered Company, number 3017518.

8.1.6 Bike Events Ltd entered into an Agreement with Salisbury District Council in relation to the Salisbury Big Wheel Bike Ride and were awarded a fixed payment of £15k to put on this event on 29 March, 2009. The event was a success with over 400 participants and Bike Events Ltd would like to repeat the event on 18 April, 2010. Funding of £3,000 has been confirmed via a couple of charity investments and all participants to the event will be encouraged to seek sponsorship which will benefit charity/charities. Further funding will come through the expectation of approximately 650 fee paying entrants taking part.

8.1.7 A decision not to fund this project would result in the project not being able to go ahead this year.

Ref	Applicant	Project proposal	Funding requested
8.2	SuKosta	‘Our Time’ participatory theatre workshops for the elderly, delivered under the ‘Explorative Arts’ programme	£4,800.00

8.2.1 SuKosta. Award £4,800 to enable participatory theatre workshops to be delivered for the elderly.

8.2.2 This application meets the Community Area Grant criteria for 2009/10.

8.2.3 This application demonstrates a link to the Community Plan.

8.2.4 The project relates to Wiltshire Council priorities through improving access to services for people with dementia, encouraging people to make lifestyle changes that will have a positive impact on the health of both themselves and their family, improve adult participation in sport.

- 8.2.5 SuKosta was incorporated as a Company Limited by Guarantee on the 23 November, 1998. It has two Directors, who are also members of the Company.
- 8.2.6 SuKosta is a locally based internationally acclaimed theatre company with an aim to create innovative movement based performance work. The project 'Our Time' incorporates 3/4 theatre residency workshops for the elderly (65+) with a potential of reaching 300+ elderly people. The workshops aim to promote personal discovery and encourage group sharing, involving elderly people in a creative process utilizing their rich experience of life and memory. They will be delivered 'On Site', which means residential homes for older people, drop in centres, as well as some specific venues such as Salisbury Playhouse. SuKosta tailor individual residencies to the specific needs of groups working with the company, e.g., the very frail, those with dementia or the active elders. Both Age Concern, Salisbury and Salisbury Playhouse have offered in-kind support to this project.
- 8.2.7 A decision not to fund this project will result in the project not being able to go ahead with its plans to put on these workshops in Salisbury.

Ref	Applicant	Project proposal	Funding requested
8.3	It's on in the Field	A Sports, Music & Business Extravaganza held on 30 May, 2010 showcasing Salisbury's greatness	£5,000.00

- 8.3.1 It's on in the Field – For the Board to consider awarding £5,000 to enable a sports, music and business event on 30 May, 2010 which will showcase the best of Salisbury.
- 8.3.2 This application meets the Community Area Grant criteria for 2009/10.
- 8.3.3 This application doesn't provide a direct link to the Community Plan but it does link to the Local Area Agreement for Wiltshire 'Build Resilient Communities' particularly seeking community engagement in intergenerational activities.
- 8.3.4 The project relates to Wiltshire Council priorities through engaging with local people to find out their priorities and work with them to deliver solutions, increasing the number of local people involved in regular

volunteering, encourage people to make lifestyle changes, improve business productivity through innovation, increase the number of people who feel safe in their community.

8.3.5 It's On in the Field has a Steering 'Event' Committee whose membership includes the Stars Appeal, The Value Cars Group, Salisbury Chamber of Commerce, Federation of Small Businesses, Small Business Advisory Services, Salisbury Journal, Salisbury Football Club, Spire FM.

8.3.6 The It's On in the Field' project intends to pull together Salisbury's sporting, dance and music clubs and societies in a community event which will not only show what they have to offer but also attract all age groups to new and rewarding activities which in turn may help raise membership to these clubs. As well as being a community event, the project aims to raise funds for the Stars Appeal/Salisbury District Hospital Childrens' Wing through fundraising methods with each club/society. It already has secured support via:

- Wiltshire Council through its donation of the use of Hudsons Fields in Castle Road, Salisbury
- sponsorship (some of this 'in kind') from the 'Best of Salisbury', Spire FM, Salisbury Journal and The Value Cars Group.

In addition, on the same day, there will be a Business Village event organized by the Salisbury Chamber of Commerce and the Federation of Small Businesses providing entertainment throughout the day. The event expects to attract 5,000 members of the public from Salisbury and surrounding area.

8.3.7 A decision not to fund this project might result in the project not being able to go ahead.

Ref	Applicant	Project proposal	Funding requested
8.4	U-Too Community Business Ltd	To provide IT facilities to teenage parents and previously homeless young people in Salisbury	£3,090.00

8.4.1 U-Too Community Business Ltd. To award £3,090.00 to provide up to date IT facilities in the Foyer, Wilton Road, Salisbury.

8.4.2 This application meets the Community Area Grant Criteria for 2009/10

- 8.4.3 This application demonstrates a link to the Salisbury City Community Area Plan 2004 – 2009.
- 8.4.4 This project relates to Wiltshire Council priorities through increasing the number of local people involved in regular volunteering; encouraging people to make lifestyle changes that will have a positive impact on the health of both themselves and their family; improve young people’s participation in positive activities.
- 8.4.5 U-Too Community Business Ltd is a small third sector, not for profit, but not a charity organization delivering accredited Preparation for Motherhood and Life skills courses for teenage parents in Wiltshire for the past 7 years.
- 8.4.6 The U-Too project runs 3 x 12 week courses each year, funded under a Further Education capita grant, for up to 8 young mums to be at the Foyer, Wilton Road, Salisbury. The Foyer has a small IT suite with 2/3 computers and a printer but these are currently not in operation. The project seeks funding to repair the existing cyber café facilities, to include access to the Internet and updating the security/firewall. This would enable young mums to write and print off course work and undertake research as well as benefitting residents of the Foyer.
- 8.4.7 A decision not to fund this project would result in the young people and residents of the Foyer continuing to be unable to benefit from access up to date IT facilities.

Appendices:	<p>Appendix 1 Community Area Grant Criteria Appendix 2 Grant application – Bike Events Ltd ‘1 day charity cycle ride event’ Appendix 3 Grant application – SuKosta ‘Our Time’ Appendix 4 Grant application – It’s On in the Field Appendix 5 Grant application – U-Too Community Business Ltd</p>
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No unpublished documents have been relied upon in the preparation of this report.

Report Author	<p>Marianna Dodd, Salisbury Community Area Manager, Tel: 07919 881174 E-mail: Marianna.dodd@wiltshire.gov.uk</p>
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Community Area Grants

Grant Criteria

You need to ensure that your application meets all the essential criteria shown below:

The Council will not consider grant applications for:

- (a) Political or Religious activities
- (b) Statutory bodies to fund their core services (includes direct funding for schools/PTAs)
- (c) Sole benefit of individuals
- (d) A private - profit making/commercial organisation
- (e) Running costs – e.g. rent, rates, electricity etc
- (f) Work which has already started. This includes projects where orders/instructions have been agreed and resources committed.
- (g) Projects which could reasonably be expected to secure finance by other means

An exception to the above may be made if your project can demonstrate a wide community benefit.

1. Applications are invited from not for private profit organisations or groups; clearly showing a need for financial support, through evidence of current financial status; e.g. bank statements, audited accounts.
2. Please provide the information requested by completing the application form. Any additional information (other than accounts, quotes and constitution/terms of reference) will not be considered.
3. No projects will be awarded funding retrospectively.
4. Projects should demonstrate a link to local priorities/community plan. Evidence of an identified community need.
5. Funding can be drawn down by successful applicants ONLY when all award criteria have been met (e.g. matched funding is in place) and on confirmation that the project which funding has been awarded to will proceed in the next 3 months. All funding awards would normally be **paid to** or **invoiced by** the recipient prior to **31st March 2010** - it is the recipients' responsibility to ensure this condition is met. Failure to do so will result in the award being withdrawn.
6. Funding awards of up to and including £1,000 do not require match funding. Applications for the total project cost can be considered.

7. Funding awards will not exceed £5,000.
8. 'Contributions In kind' either as volunteer time or materials may be costed into your project calculations, based on a maximum of £50 per day for general volunteers and £100 per day where professional/technical advice is provided e.g. architect drawing up plans. Please include this information in section 3 and 6 of the application form.
9. For funding requests over £1,000 financial support from other sources must be identified (matched funding), which can be made up or in part by contributions in kind. No more than 50% of the total cost of a project will be awarded.
10. Applications must be received a minimum of 6 weeks before the relevant Area Board and will only be considered if the application fulfils the criteria and all the necessary information has been received.
11. Applicants should not apply to any other Wiltshire Council funding scheme for the same project.
12. Applications must show how you plan for the future of your project. Where the total cost of the project exceeds £50,000, a business plan should be provided.
13. Where the total cost of the project is over £10,000, three quotes must be provided (with your preferred supplier identified in Section 3 of the application form). Where the total cost of the project is under £10,000, some financial evidence e.g. a quote which you intend to use must be provided.
14. Applications from Town and Parish Councils will not normally receive more funding than that contributed by that Town or Parish Council, since they are able to raise funds through the precept.
15. If your project requires planning permission, building regulations or any other form of licence or approval, this must be obtained before submitting your application. (Funding will be conditional on approvals being received)
16. Applicants must acknowledge Wiltshire Council's financial support in any publicity or printed material.
17. If successful, you will be asked to provide copies of receipts, invoices and photographs to demonstrate how your award was spent.

If you have any queries about the application process or you wish to discuss your project before submitting your completed application please contact the **Community Area Manager**.



Community Area Grant Application Form

Please ensure that you have read all the Funding Criteria and Additional Guidance Notes before completing this form **PLEASE COMPLETE ALL SECTIONS TO ENSURE THAT YOUR APPLICATION CAN BE CONSIDERED**

1 - Your Organisation or Group	
Name of Organisation	Bike Events Ltd
Contact Name	
Contact Address	
Contact number	<input type="text"/> e-mail <input type="text"/>
Organisation Type	Non profit organisation <input type="checkbox"/> Parish/Town Council <input type="checkbox"/> Other <input checked="" type="checkbox"/>
2 – Your Project	
In which Community Area does your project take place? (Please give name – see pp 2-4 of funding pack)	Salisbury Community Area
In which Parish does your project take place?	Salisbury
What is your project?	One Day Charity Cycle Ride Event
Where will your project take place?	Start/ Finish Five Rivers Centre
When will your project take place?	April 18
Does your project demonstrate a direct link to the Community Plan for the area? If YES, please provide a reference/page no.	YES <input checked="" type="checkbox"/> Local Area Agreement, + see below NO <input type="checkbox"/>
Please confirm your project will be completed by 31st March 2010	YES <input type="checkbox"/> NO <input checked="" type="checkbox"/>
What community benefits will your project provide and, who are the beneficiaries (e.g. numbers of people, age, gender, particular groups)	
<small>IMPORTANT: PLEASE DO NOT TYPE IN PARAGRAPHS – THIS SECTION IS LIMITED TO 1500 CHARACTERS ONLY (INCLUSIVE OF SPACES)</small>	
Local Area Agreement, Build Resilient Communities, and seek community engagement in intergenerational sport, As well as fit and healthy cyclists, different age groups (young, old, families) , retired people, people with moderate disabilities, people taking part for charity, encouraging people to start, making it approachable for the less confident and continue cycling after the event for health, leisure, transport and social benefits, promoting Salisbury and area around, the ride will raise money for Salisbury Hospice (£6,000 in 2009)	

Wiltshire Council will be unable to meet the ongoing costs of your project. Please describe, therefore, how you will ensure the financial sustainability of your project beyond the period of this grant (if successful)?

event will grow, hence more income from entry fees, also more £ from charity, event was success in its first year (2009), but we will also look at performance reward grants

3 – Additional information to support and strengthen your application e.g consultation, community involvement, energy efficiency measures

Please tell us more about the organisations and groups that are involved in your project, who will benefit from the award and how will you know that it is making a difference.

IMPORTANT: PLEASE DO NOT TYPE IN PARAGRAPHS – THIS SECTION IS LIMITED TO 1500 CHARACTERS ONLY (INCLUSIVE OF SPACES)

Consultation with charity who will raise money from the event, healthcare providers, volunteers. highways authority, police, county ambulance, schools and colleges, churches, leisure centres, local authorities, Safety Advisory Group, insurance, local media - newspapers, radio, magazines

4 – Relationship between your project and Wiltshire Council priorities. Which of the following statements apply to the project/service you hope to provide? Please tick as many as you think apply.

The project will:

Engage with local people to find out their priorities and work with them to deliver solutions	<input type="checkbox"/>
Increase number of local people involved in regular volunteering	<input checked="" type="checkbox"/>
Increase the number of affordable homes	<input type="checkbox"/>
Improve access to services for people with dementia	<input type="checkbox"/>
Improve access to primary care services for people with learning disabilities	<input type="checkbox"/>
Encourage people to make lifestyle changes that will have a positive impact on the health of both themselves and their family	<input checked="" type="checkbox"/>
Improve adult participation in sport	<input checked="" type="checkbox"/>
Improve young people's participation in positive activities	<input checked="" type="checkbox"/>
Improve business productivity through innovation e.g. provide business with specific information, knowledge events and other support	<input type="checkbox"/>
Increase the number of people who feel safe in their community	<input type="checkbox"/>
Improve local area through intergenerational activities such as street clean ups and community events	<input checked="" type="checkbox"/>
Reduce perceptions of antisocial behaviour	<input type="checkbox"/>
Reduce deaths through accidents	<input type="checkbox"/>
Increase uptake of energy efficiency and renewable energy measures	<input checked="" type="checkbox"/>
Increase levels of recycling and re-using household waste especially amongst those people who currently do not recycle	<input type="checkbox"/>
Increase awareness of climate change adaptation, leading to action taken by individuals, communities and businesses	<input type="checkbox"/>
Reduce carbon emissions from transport through development, sustainable transport, traffic management and new technology	<input checked="" type="checkbox"/>
Improve local biodiversity	<input type="checkbox"/>

THE FOLLOWING INFORMATION MUST BE PROVIDED, FAILURE TO DO SO WILL RESULT IN THE APPLICATION BEING REJECTED

5 – Information relating to your last annual accounts (if applicable)

Year Ending: 12/08	Month: Dec	Year: 2008
Total Income:	£784,499	
Minus Total Expenditure:	£762,364	
Surplus/Deficit for year:	£22,135	
Reserves held:	£45,000	

6 - Financial Information

PROJECT COSTS A Please provide a <u>full</u> breakdown e.g equipment, installation etc.		PROJECT INCOME B Please list all sources of funding for this project, as provisional (P) or confirmed (C)		
			P/C	
Planning, meetings, route resear	£2,300	Entry Fees		£6,522
Admin Entries, printing	£1,000	Salisbury Hospice/charity	/	£3,000
Crew, mechanics, pick-up vans	£2,400			£
Marshals	£3,600			£
First Aid & Control	£1,300			£
Equipment	£			£
Start/ Finish Gantry, PA, Banner	£400			£
Marquees, Radios, Tables	£1,200			£
Flags, posts, generator	£500			£
Publicity - magazine and website	£1,200			£
Publicity - flyers and PR	£700			£
TOTAL PROJECT EXPENDITURE	£14,600	TOTAL PROJECT INCOME		£9,522

Total Project Income B	£9,522
Total Project Expenditure A	£14,600
Project Shortfall A - B	£5,078
Award sought from Wiltshire Council Area Board	£5,000
Is your organisation able to claim VAT?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>

7 – Management

How many people are involved in the management of your group/organisation?

People Over 50 years Male 2 Female

People Under 25 years Male Female 3

Disabled People Male 1 Female

Black & Minority Ethnic people Male 1 Female

8 – Supporting Information – Please enclose the following documentation

Enclosed (please tick)
<input type="checkbox"/> Latest inspected/audited accounts or Annual Report
<input type="checkbox"/> Income & expenditure budget for current financial year
<input type="checkbox"/> Project budget (if applicable)
<input type="checkbox"/> Terms of Reference/Constitution/Group Rules

For new groups, only the group's terms of reference and a projected income and expenditure budget

covering a period of 12 months is required.

9 – Equal Opportunities – To assist us with our equalities monitoring please indicate whether your application is specifically targeted at people within one or more of the six equality strands. You may tick yes for more than one category e.g. if your project is for ethnic minority senior citizens.

Please note that by answering NO to any of the following questions WILL NOT PREJUDICE your application.

a) Is your project targeted towards, or of particular relevance to, people of a specific age?

Yes No If 'Yes' please tick... Under 25's Over 50's

b) Is your project targeted towards, or of particular relevance to, people with disabilities (physical or mental/emotional)?

Yes No

c) Is your project targeted towards, or of particular relevance to, people of a specific gender?

Yes No If 'Yes' please tick.... Male Female

d) Is your project targeted towards, or of particular relevance to, people of a specific sexuality?

Yes No If 'Yes' please tick.... Gay Lesbian Bisexual

e) Is your project targeted towards, or of particular relevance to, people from a specific ethnic background?

Yes No If 'Yes', indicate the ethnic background of the people who will benefit from your project.

White British Irish Other **Mixed** Mixed ethnic background

Asian or Asian British Indian Pakistani Bangladeshi Other Asian

Black or Black British Caribbean African Other Black

Chinese or other ethnic group Chinese Other ethnic group

f) Is your project targeted towards, or of particular relevance to, people from a specific religion or faith?

(e.g. a Muslim women's sports club, which encourages active participation, rather than promoting religious beliefs)

Yes No If 'Yes' please specify

10 – Declaration (on behalf of organisation or group) – I confirm that.....

Accounts and quotes where appropriate are enclosed.

A copy of our constitution or terms of reference are enclosed.

The information on this form is correct, that any award received will be spent on the activities specified, that I will complete a monitoring form (if requested) following completion of the project.

If an award is received, I will complete and return an evaluation sheet

That any other form of licence or approval for this project has been received prior to submission of this application

That the necessary policies and procedures will be in place prior to the commencement of the project outlined in this application. Child Protection Public Liability Insurance

Equal Opportunities Access Audit Environmental Impact

Planning permission applied for (date) or granted (date)

That acknowledgement will be given of Wiltshire Council support in any publicity or printed material.

I give permission for press and media coverage by Wiltshire Council in relation to this project.

Name:

Position in organisation:

Date: 08/01/2010

Please return your completed application to the appropriate Area Board Locality Team (see pages 9-10)



Community Area Grant Application Form

Please ensure that you have read all the Funding Criteria and Additional Guidance Notes before completing this form **PLEASE COMPLETE ALL SECTIONS TO ENSURE THAT YOUR APPLICATION CAN BE CONSIDERED**

1 - Your Organisation or Group			
Name of Organisation	SUKOSTA (www.sukosta.com)		
Contact Name			
Contact Address			
Contact number		e-mail	
Organisation Type	Non profit organisation <input checked="" type="checkbox"/> Parish/Town Council <input type="checkbox"/> Other <input type="checkbox"/>		
2 - Your Project			
In which Community Area does your project take place? (Please give name – see pp 2-4 of funding pack)	Salisbury community Area		
In which Parish does your project take place?	A number of Salisbury Wards		
What is your project?	'OUR TIME' participatory theatre residency workshops for the Elderly, delivered under the "Explorative Arts" Programme.		
Where will your project take place?	Residential homes / drop in centres		
When will your project take place?	Feb / March 2010		
Does your project demonstrate a direct link to the Community Plan for the area? If YES, please provide a reference/page no.	YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>		
Please confirm your project will be completed by 31st March 2010	YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>		
What community benefits will your project provide and, who are the beneficiaries (e.g. numbers of people, age, gender, particular groups) <small>IMPORTANT: PLEASE DO NOT TYPE IN PARAGRAPHS – THIS SECTION IS LIMITED TO 1500 CHARACTERS ONLY (INCLUSIVE OF SPACES)</small> SUKOSTA is a locally based Internationally acclaimed theatre company, founded in 1994 with an aim to create innovative movement -based performance work. The Directors of the company trained at the Lecoq Mime school in Paris. The company celebrates cultural diversity and has gained a significant reputation for creating high quality performance work. Alongside this the company has developed a strong portfolio of outreach work in both an educational and social context. OUR TIME' Theatre Residency workshops for the Elderly (65+) is a programme of rewarding and inspiring theatre workshops ,promoting personal discovery and encouraging group sharing, through SUKOSTA's unique approach. Using SUKOSTA's explorative movement approach the workshops will involve elderly people in a creative process around their rich experience of life and memory using atmospheres, states and sounds.They will be delivered'On Site'(residential homes and drop in centres as well as some specific venues) as residencies by SUKOSTA's practioners.Ultimately the residencies will be joyful and life- affirming. A strong need has been identified by the company for the residencies by many homes and organisations such as Age Concern Salisbury,Salisbury City Almshouses . 'OUR TIME 'Residencies are a part of 'SUKOSTA's outreach activities, SUKOSTA is a locally based,Nationally and Internationally acclaimed Theatre Company. The programme will entail 3/4 residencies reaching potentially around 300+ elderly people			

Wiltshire Council will be unable to meet the ongoing costs of your project. Please describe, therefore, how you will ensure the financial sustainability of your project beyond the period of this grant (if successful)?

SUKOSTA has developed the project "Explorative Arts" over the last 2 years (4 streams: Making a film, Professional workshop and outreach with young people and the elderly) and has attracted the resources from many partners for this exciting innovative arts Programme. SUKOSTA is currently developing its business programme for 2010- 2012 which is a continuation of the activities of "Explorative Arts". SUKOSTA is well placed to profit from the current flourishing network of partners and to ensure the sustainability of its activities, becoming a high quality arts resource for communities in Salisbury, Wiltshire and beyond.

3 – Additional information to support and strengthen your application e.g consultation, community involvement, energy efficiency measures

Please tell us more about the organisations and groups that are involved in your project, who will benefit from the award and how will you know that it is making a difference.

IMPORTANT: PLEASE DO NOT TYPE IN PARAGRAPHS – THIS SECTION IS LIMITED TO 1500 CHARACTERS ONLY (INCLUSIVE OF SPACES)
 'Our Time' residencies have been developed over the past 5 years in London which gives the advantage that they are very customer focused and specific (see enclosed DVD). With the added bonus of the extensive network of regional partners already in place SuUKOSTA is in the position to identify and attract suitable groups of participants and to individually tailor each residency to the specific needs of the groups working with the company (for example the very frail, those with dementia or the active Elders).

Phyllis Dayes at Age Concern Salisbury strongly endorses the proposal and stresses the need for such work in the Salisbury Community linking creative art and life affirming experiences with social care.

Many other Homes and Institutons have voiced an interest for the programme such as Salisbury City Almhouses and Welfare charities and others.

The Salisbury Playhouse is happy to develop a relationship with the Company and sees a need; having many elderly people as audience members it is very pleased to support the Programme by helping to develop a SUKOSTA residency in the Playhouse itself and offers some support with producing.

There are 9763 females and 12798 males over 65 in the Salisbury area alone who could potentially benefit from the positive affect of SUKOSTA's 'Our Time' Residencies!

4 – Relationship between your project and Wiltshire Council priorities. Which of the following statements apply to the project/service you hope to provide? Please tick as many as you think apply.

The project will:	
Engage with local people to find out their priorities and work with them to deliver solutions	<input type="checkbox"/>
Increase number of local people involved in regular volunteering	<input type="checkbox"/>
Increase the number of affordable homes	<input type="checkbox"/>
Improve access to services for people with dementia	<input checked="" type="checkbox"/>
Improve access to primary care services for people with learning disabilities	<input type="checkbox"/>
Encourage people to make lifestyle changes that will have a positive impact on the health of both themselves and their family	<input checked="" type="checkbox"/>
Improve adult participation in sport	<input checked="" type="checkbox"/>
Improve young people's participation in positive activities	<input type="checkbox"/>
Improve business productivity through innovation e.g. provide business with specific information, knowledge events and other support	<input type="checkbox"/>
Increase the number of people who feel safe in their community	<input type="checkbox"/>
Improve local area through intergenerational activities such as street clean ups and community events	<input type="checkbox"/>
Reduce perceptions of antisocial behaviour	<input type="checkbox"/>
Reduce deaths through accidents	<input type="checkbox"/>
Increase uptake of energy efficiency and renewable energy measures	<input type="checkbox"/>
Increase levels of recycling and re-using household waste especially amongst those people who currently do not recycle	<input type="checkbox"/>
Increase awareness of climate change adaptation, leading to action taken by individuals, communities and businesses	<input type="checkbox"/>
Reduce carbon emissions from transport through development, sustainable transport, traffic management and new technology	<input type="checkbox"/>
Improve local biodiversity	<input type="checkbox"/>

THE FOLLOWING INFORMATION MUST BE PROVIDED, FAILURE TO DO SO WILL RESULT IN THE APPLICATION BEING REJECTED

5 – Information relating to your last annual accounts (if applicable)

Year Ending: 1 st April 2008-31 st March 2009	Month:	Year:
Total Income:	£16144.3	
Minus Total Expenditure:	£18555.07	
Surplus/Deficit for year:	£(2410.77)	
Reserves held:	£(1922.12)	

6 - Financial Information

PROJECT COSTS A Please provide a <u>full</u> breakdown e.g equipment, installation etc.		PROJECT INCOME B Please list all sources of funding for this project, as provisional (P) or confirmed (C)		
			P/C	
'Our Time' Creation, Producing	£1,500	Salisbury Playhouse Funds	c	£1,000
'Our Time' Delivery	£4,500	Sal. Playhouse Producing, in kind	c	£300
Marketing, Admin, Publicity	£1,000	Arts Council England funding	c	£3,000
Evaluation, documentation	£1,500	Age Concern in kind support	c	£200
Postage, Telephone, Internet	£200	volunteer, in kind support	c	£500
Insurance, Stationary, Transport	£800			£
Contingency	£300			£
	£			£
	£			£
	£			£
	£			£
TOTAL PROJECT EXPENDITURE	£9,800	TOTAL PROJECT INCOME		£5,000

Total Project Income B	£5,000
Total Project Expenditure A	£9,800
Project Shortfall A - B	£4,800
Award sought from Wiltshire Council Area Board	£4,800
Is your organisation able to claim VAT?	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>

7 – Management

How many people are involved in the management of your group/organisation?

People Over 50 years Male 2 Female

People Under 25 years Male Female

Disabled People Male Female

Black & Minority Ethnic people Male 1 Female

8 – Supporting Information – Please enclose the following documentation

Enclosed (please tick)

- Latest inspected/audited accounts or Annual Report
- Income & expenditure budget for current financial year
- Project budget (if applicable)
- Terms of Reference/Constitution/Group Rules

For new groups, only the group's terms of reference and a projected income and expenditure budget covering a period of 12 months is required.

9 – Equal Opportunities – To assist us with our equalities monitoring please indicate whether your application is specifically targeted at people within one or more of the six equality strands. You may tick yes for more than one category e.g. if your project is for ethnic minority senior citizens.

Please note that by answering NO to any of the following questions WILL NOT PREJUDICE your application.

a) Is your project targeted towards, or of particular relevance to, people of a specific age?

Yes No If 'Yes' please tick... Under 25's Over 50's

b) Is your project targeted towards, or of particular relevance to, people with disabilities (physical or mental/emotional)?

Yes No

c) Is your project targeted towards, or of particular relevance to, people of a specific gender?

Yes No If 'Yes' please tick.... Male Female

d) Is your project targeted towards, or of particular relevance to, people of a specific sexuality?

Yes No If 'Yes' please tick.... Gay Lesbian Bisexual

e) Is your project targeted towards, or of particular relevance to, people from a specific ethnic background?

Yes No If 'Yes', indicate the ethnic background of the people who will benefit from your project.

White British Irish Other **Mixed** Mixed ethnic background

Asian or Asian British Indian Pakistani Bangladeshi Other Asian

Black or Black British Caribbean African Other Black

Chinese or other ethnic group Chinese Other ethnic group

f) Is your project targeted towards, or of particular relevance to, people from a specific religion or faith?
(e.g. a Muslim women's sports club, which encourages active participation, rather than promoting religious beliefs)

Yes No If 'Yes' please specify

10 – Declaration (on behalf of organisation or group) – I confirm that.....

- Accounts and quotes where appropriate are enclosed.
- A copy of our constitution or terms of reference are enclosed.
- The information on this form is correct, that any award received will be spent on the activities specified, that I will complete a monitoring form (if requested) following completion of the project.
- If an award is received, I will complete and return an evaluation sheet
- That any other form of licence or approval for this project has been received prior to submission of this application
- That the necessary policies and procedures will be in place prior to the commencement of the project outlined in this application. Child Protection Public Liability Insurance
- Equal Opportunities Access Audit Environmental Impact
- Planning permission applied for (date) or granted (date)
- That acknowledgement will be given of Wiltshire Council support in any publicity or printed material.
- I give permission for press and media coverage by Wiltshire Council in relation to this project.

Name:

Position in organisation:

Date: 17/12/2009

Please return your completed application to the appropriate Area Board Locality Team (see pages 9-10)



Community Area Grant Application Form

Please ensure that you have read all the Funding Criteria and Additional Guidance Notes before completing this form **PLEASE COMPLETE ALL SECTIONS TO ENSURE THAT YOUR APPLICATION CAN BE CONSIDERED**

1 - Your Organisation or Group			
Name of Organisation	It's On in the Field		
Contact Name			
Contact Address			
Contact number		e-mail	
Organisation Type	Non profit organisation <input type="checkbox"/>	Parish/Town Council <input type="checkbox"/>	Other <input checked="" type="checkbox"/>
2 – Your Project			
In which Community Area does your project take place? (Please give name – see pp 2-4 of funding pack)	Southern Locality		
In which Parish does your project take place?	Salisbury		
What is your project?	Sports, Music & Business Extravaganza Showcasing Salisbury's Greatness		
Where will your project take place?	Hudsons Field, Castle Road, Salisbury		
When will your project take place?	30 th May 2010		
Does your project demonstrate a direct link to the Community Plan for the area? If YES, please provide a reference/page no.	YES <input type="checkbox"/> NO <input checked="" type="checkbox"/>		
Please confirm your project will be completed by 31st March 2010	YES <input type="checkbox"/> NO <input checked="" type="checkbox"/>		
What community benefits will your project provide and, who are the beneficiaries (e.g. numbers of people, age, gender, particular groups)			
<small>IMPORTANT: PLEASE DO NOT TYPE IN PARAGRAPHS – THIS SECTION IS LIMITED TO 1500 CHARACTERS ONLY (INCLUSIVE OF SPACES)</small>			
<p>This project is to get the local community together to showcase Salisbury's excellence. The event will be held on the 30th May 2010 at Hudsons Field, Castle Road, Salisbury, the use of which has been kindly donated by Wiltshire Council. This project is supported by Salisbury Chamber of Commerce, the FSB, The Value Cars Group, SpireFM, Small Business Advisory Service, Salisbury Journal, Salisbury Football Club, Salisbury Rugby Club plus others with a view to raising money for the Stars Appeal/Salisbury District Hospital Childrens Wing. Salisbury's sporting, dance and interests clubs/societies will have an opportunity to showcase and raise memberships for their clubs & societies hopefully bringing all age groups into new and rewarding activities and at the same time raising money through fundraising methods to each club/society and for the Stars Appeal. Also on May the 30th there will be a Business Village organised by the Salisbury Chamber of Commerce and the FSB with local entertainment being provided throughout the day by local groups showcasing their talent, with a view to improving adult participation in sport alongside with youth in association with N.I.8.</p> <p>Throughout the day local groups will be demonstrating and encouraging participation in the main arena with an expected foot fall of around 5,000 members of the public from the Salisbury & District area.</p>			

Wiltshire Council will be unable to meet the ongoing costs of your project. Please describe, therefore, how you will ensure the financial sustainability of your project beyond the period of this grant (if successful)?

The event has managed to attract sponsorship from "best of Salisbury" to the sum of £2,500 towards the event, Spire FM £2,500, Salisbury Journal £2,500 towards marketing, The Value Cars Group £2,500 giving to date a total of £10,000 towards the project's costings.

3 – Additional information to support and strengthen your application e.g consultation, community involvement, energy efficiency measures

Please tell us more about the organisations and groups that are involved in your project, who will benefit from the award and how will you know that it is making a difference.

IMPORTANT: PLEASE DO NOT TYPE IN PARAGRAPHS – THIS SECTION IS LIMITED TO 1500 CHARACTERS ONLY (INCLUSIVE OF SPACES)

The committee consists of the Stars Appeal, The Value Cars Group, Salisbury Chamber of Commerce, the FSB, Small Business Advisory Services, Salisbury Journal, Salisbury Football Club, Salisbury Rugby Club, Spire FM plus others. The beneficiaries of this award will be the Salisbury Community and the local clubs and societies within the area. The proof of the award making a difference would be reflected in the increase of memberships to these clubs and societies and the subsequent increase in the well being and integration of the local community through these mediums.

4 – Relationship between your project and Wiltshire Council priorities. Which of the following statements apply to the project/service your hope to provide? Please tick as many as you think apply.

The project will:	
Engage with local people to find out their priorities and work with them to deliver solutions	<input checked="" type="checkbox"/>
Increase number of local people involved in regular volunteering	<input checked="" type="checkbox"/>
Increase the number of affordable homes	<input type="checkbox"/>
Improve access to services for people with dementia	<input type="checkbox"/>
Improve access to primary care services for people with learning disabilities	<input type="checkbox"/>
Encourage people to make lifestyle changes that will have a positive impact on the health of both themselves and their family	<input checked="" type="checkbox"/>
Improve adult participation in sport	<input checked="" type="checkbox"/>
Improve young people's participation in positive activities	<input checked="" type="checkbox"/>
Improve business productivity through innovation e.g. provide business with specific information, knowledge events and other support	<input checked="" type="checkbox"/>
Increase the number of people who feel safe in their community	<input checked="" type="checkbox"/>
Improve local area through intergenerational activities such as street clean ups and community events	<input type="checkbox"/>
Reduce perceptions of antisocial behaviour	<input type="checkbox"/>
Reduce deaths through accidents	<input type="checkbox"/>
Increase uptake of energy efficiency and renewable energy measures	<input type="checkbox"/>
Increase levels of recycling and re-using household waste especially amongst those people who currently do not recycle	<input type="checkbox"/>
Increase awareness of climate change adaptation, leading to action taken by individuals, communities and businesses	<input type="checkbox"/>
Reduce carbon emissions from transport through development, sustainable transport, traffic management and new technology	<input type="checkbox"/>
Improve local biodiversity	<input type="checkbox"/>

THE FOLLOWING INFORMATION MUST BE PROVIDED, FAILURE TO DO SO WILL RESULT IN THE APPLICATION BEING REJECTED

5 – Information relating to your last annual accounts (if applicable)

Year Ending:	Month:	Year:
Total Income:	£	
Minus Total Expenditure:	£	
Surplus/Deficit for year:	£	
Reserves held:	£	

6 - Financial Information

PROJECT COSTS A Please provide a <u>full</u> breakdown e.g equipment, installation etc.		PROJECT INCOME B Please list all sources of funding for this project, as provisional (P) or confirmed (C)		
			P/C	
Marquees 3 x 70'	£2,400	Adults (Over 15 Years) Tickets	P	£15,000
Marquees 3 x 20/20'	£600	Individual Clubs	P	£0
Firstaiders x 5, Ambulance x 2	£844	Music Showcase Tickets	P	£4800
Health & Safety	£1,000	Business Village Pitches (£75 ea	P	£9,000
Event Organisers	£3,000			£
Fencing 1000m	£3,000			£
Security	£1,650			£
Stage Lighting & PA Systems	£3,467			£
Toilets (40 units)	£800			£
Insurance	£1,200			£
	£			£
TOTAL PROJECT EXPENDITURE	£17,961	TOTAL PROJECT INCOME		£28,480

Total Project Income B	£28,480
Total Project Expenditure A	£17,961
Project Shortfall A - B	£-10,519
Award sought from Wiltshire Council Area Board	£5000
Is your organisation able to claim VAT?	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>

7 – Management

How many people are involved in the management of your group/organisation?

People Over 50 years	Male 5	Female 2
People Under 25 years	Male 1	Female 0
Disabled People	Male 0	Female 0
Black & Minority Ethnic people	Male 0	Female 0

8 – Supporting Information – Please enclose the following documentation

Enclosed (please tick)

- Latest inspected/audited accounts or Annual Report
- Income & expenditure budget for current financial year
- Project budget (if applicable)
- Terms of Reference/Constitution/Group Rules

For new groups, only the group's terms of reference and a projected income and expenditure budget covering a period of 12 months is required.

9 – Equal Opportunities – To assist us with our equalities monitoring please indicate whether your application is specifically targeted at people within one or more of the six equality strands. You may tick yes for more than one category e.g. if your project is for ethnic minority senior citizens.

Please note that by answering NO to any of the following questions WILL NOT PREJUDICE your application.

a) Is your project targeted towards, or of particular relevance to, people of a specific age?

Yes No If 'Yes' please tick... Under 25's Over 50's

b) Is your project targeted towards, or of particular relevance to, people with disabilities (physical or mental/emotional)?

Yes No

c) Is your project targeted towards, or of particular relevance to, people of a specific gender?

Yes No If 'Yes' please tick.... Male Female

d) Is your project targeted towards, or of particular relevance to, people of a specific sexuality?

Yes No If 'Yes' please tick.... Gay Lesbian Bisexual

e) Is your project targeted towards, or of particular relevance to, people from a specific ethnic background?

Yes No If 'Yes', indicate the ethnic background of the people who will benefit from your project.

White British Irish Other **Mixed** Mixed ethnic background

Asian or Asian British Indian Pakistani Bangladeshi Other Asian

Black or Black British Caribbean African Other Black

Chinese or other ethnic group Chinese Other ethnic group

f) Is your project targeted towards, or of particular relevance to, people from a specific religion or faith?

(e.g. a Muslim women's sports club, which encourages active participation, rather than promoting religious beliefs)

Yes No If 'Yes' please specify

10 – Declaration (on behalf of organisation or group) – I confirm that.....

- Accounts and quotes where appropriate are enclosed.
- A copy of our constitution or terms of reference are enclosed.
- The information on this form is correct, that any award received will be spent on the activities specified, that I will complete a monitoring form (if requested) following completion of the project.
- If an award is received, I will complete and return an evaluation sheet
- That any other form of licence or approval for this project has been received prior to submission of this application
- That the necessary policies and procedures will be in place prior to the commencement of the project outlined in this application. Child Protection Public Liability Insurance
 - Equal Opportunities Access Audit Environmental Impact
 - Planning permission applied for (date) or granted (date)
- That acknowledgement will be given of Wiltshire Council support in any publicity or printed material.
- I give permission for press and media coverage by Wiltshire Council in relation to this project.

Name:

Position in organisation:

Date: 29/12/2009

Please return your completed application to the appropriate Area Board Locality Team (see pages 9-10)



Performance Reward Grant Scheme

APPLICATION FORM

To be returned to:

Karen Spence, Performance Manager, Performance Team

Email: wiltshirelaa@wiltshire.gov.uk

Area Board	<i>Salisbury Area Board</i>	
Form submitted by (contact for all queries)		
Name of initiative	<i>'Money Talk'</i>	
Brief Description of Initiative	<i>'Money Talk' is a free service available to anyone with money worries in the Salisbury Area. 'Money Talk' has been piloted since May 2009 and has supported clients with a variety of complex 'money' problems. Although agencies such as the CAB provide advice, they are unable to offer the ongoing intensive support on a 1:1 basis that many clients need. Trained volunteers - 'Personal Budget Coaches' - help clients look at their finances and prepare an effective household budget, supporting clients to make informed choices. If they have debts they are supported through the debt management process no matter how long it takes to resolve.</i>	
Please put a cross against the ambition(s) that this initiative will support	Building resilient communities	X
	Improving affordable housing	
	Lives not services	X
	Supporting economic growth	
	Safer communities	
	Protecting the environment	
	Action for Wiltshire – combating the recession	X
Amount of funding sought	<i>£59,415 for a 3 year initiative</i>	

What will this money be spent on? (please show split between capital and revenue. For capital expenditure guidance – see Appendix 1 in the Bid Pack)

There are no Capital costs for this initiative.

The money requested will fund the recruitment, training and support of a 'Money Talk' Co-ordinator to work 20 hours per week to continue the Pilot Project and extend the work of 'Money Talk' by providing additional 'Money Education' sessions.

The bid also covers the direct 'running costs' of Money Talk for 3 years. The indirect costs such as the office space, heating and main line telephone will continue to be provided by Salisbury Baptist Church.

'Money Talk' is carried out by trained volunteers and operates 1 afternoon and 1 evening weekly.

Currently the 'Money Talk' Co-ordination is undertaken by the 'Shine' Development Co-ordinator, but as the number of clients is rising on an ongoing basis a Co-ordinator is required specifically for Money Talk.

The pilot project has been funded by Salisbury Baptist Church, who pays the salary of the Shine Development Co-ordinator, but cannot also fund the additional costs of a 'Money Talk' Co-ordinator or the ongoing revenue costs.

'Shine' in the Community provides a range of Community Services staffed by volunteers.

(see separate information re. 'Shine in the Community' and 'Money Talk'.

Revenue **£**

ITEM	Yr 1	Yr 2	Yr 3
Co-ordinator Costs			
<i>Co-ordinator Salary</i>	11,300	11,639	11,988
<i>Advertising (post)</i>	750	-	-
<i>Training – initial and ongoing</i>	1,000	515	530
<i>Travel expenses</i>	400	412	425
<i>Office/stationary</i>	200	206	212
<i>Phone costs (co-ordinator)</i>	180	185	191
<i>Supervision of Co-ordinator</i>	1,660	1,555	1,602
Sub Total	15,490	14,512	14,948
Revenue costs of Money Talk			
<i>Professional Fees CMA</i>	600	618	637
<i>Volunteer CRB/Training - 8</i>	1,600	1,648	1,697
<i>Admin/marketing/literature</i>	600	618	637
<i>Volunteers expenses/travel</i>	500	515	530
<i>Money Talk mobile phone cost</i>	180	185	191
<i>PC Maintenance</i>	200	206	212
<i>Money Talk Education Material</i>	1,000	1,030	1,061
Sub Total	4,680	4,820	4,965
Grand Total	20,170	19,332	19,913

Please describe how your initiative will support the ambition(s) indicated above, and summarise the action that will be taken

A. Action for Wiltshire – combating the recession

The work of 'Money Talk' is directly linked to three of the items for action listed in 'The Impact of the Credit Crunch in Wiltshire: Extracts from a Report to the Wiltshire Assembly, Executive Summary, Actions and Proposals' by George Bright, March 2009.

Within this document the following is stated on p. 4 under 'Response' - 'Menu for Actions':

- 13) Provide new opportunities for Wiltshire's people to develop their skills
- 15) Help households to increase their income and manage their debts
- 18) Support voluntary services as personal and family problems increase

Money Talk operates through trained volunteers and was set up in response to a growing number of people needing help and support with their finances.

The 'Money Talk' service helps individuals and households by:

1:1 Personal Budget Coach Support

- *Support clients in recognising what exactly their financial problems are*
- *Identify any income maximisation and cost reductions and support clients to be able to take advantage of these*
- *Support clients in establishing a realistic workable household budget*
- *Provide clients who have Utility Debts with information on alternative ways to pay and the most cost effective supplier for their situation (including showing clients how to use comparison sites)*
- *For those clients who have debts, we will support them through the Debt Process, providing information and enabling them to make informed choices and decisions, whilst supporting them in negotiations with creditors if necessary.*

For clients who are unable to negotiate directly with debtors (for a variety of physical, mental or learning difficulties) we will support them through this process, seeing a client as many times as necessary to resolve the problems.

- *Clients are provided with information about Credit Unions as a means of saving and are encouraged, where possible, to consider saving to build up an emergency fund and for larger items.*

The personal and family problems that are likely to increase during recession are frequently related to financial issues and if these can be resolved, family breakdown, stress-related health problems and many other family difficulties can be alleviated.

'Money Education'

The second strand of 'Money Talk' is the Money Education aspect. A Co-ordinator will enable 'Money Talk' to reach a wide audience to deliver Financial Literacy and Financial Capability initiatives. Currently we are asked to provide budgeting and benefits information and resources to a variety of organisations – e.g. Home Start Volunteers, Children's Centres, U2 Young Mums to be, Health Visitors etc. There is an enormous amount of education and prevention work that can be done - linking in with schools and colleges etc. Educating and preventing future problems is central to making a difference in future – this additional work would be undertaken by a paid Co-ordinator.

B. Lives not Services:

There is no direct mention of personal finances in the section on 'Lives not Service's of The Local Agreement for Wiltshire (LAW), yet it is clear that money worries have a huge impact on many of the targets of this area: supporting people to make positive choices; helping people stay in control of their lives; general wellbeing, especially mental health. In addition, concerns over money are frequently linked to crises of all sorts.

The LAW states on p.9 that it is committed to SUPPORTING PEOPLE TO MAKE POSITIVE CHOICES. If people have concerns over their finances and feel unable to resolve them, poor decisions frequently worsen the debt by resorting to expensive loans or changing utility providers with the unfulfilled promise of reduced bills. A healthy lifestyle can also be compromised, including poor dietary patterns to save money.

Another aim of Lives not Services (p.9 LAW) is to HELP PEOPLE TO STAY IN CONTROL OF THEIR LIVES. If personal finances are not in control, this can affect many other parts of their lives. We already know from the 'Money Talk' pilot project that many people suffer serious stress and/or depression and even thoughts of suicide as a direct result of their money worries. People can become socially and financially excluded, e.g. having no bank account prevents them from living a full life. There are frequently links between financial problems and lack of control in other areas of their lives, such as addictions. 'Money Talk' can enable individuals to regain control of their finances and 'Money Education' talks aimed at the most financially vulnerable will enable people to stay in control of their money. Not only does this meet the aim listed above but it can also have a huge impact on MENTAL WELLBEING (p. 12 LAW).

Lives not Services also aims to HELP PEOPLE RECOVER FROM A CRISIS (p.9 LAW). Many crises can lead to the need for support in money matters. For example, bereavement or the break-up of

	<p><i>relationships can lead to people who struggle to understand financial concerns being financially responsible for the first time. Illness can lead to an inability to work and consequent mismatch between income and spending. Incidents that may be perfectly manageable for most in society can become a serious crisis for those who are struggling financially; for example, someone in low-paid work who relies on their car may lose their job as a result of inability to pay for car repairs.</i></p> <p><i>Working through a household budget plan with the help of a Personal Budget Coach enables clients with a complex range of problems to understand clearly how they spend their money and helps them to see how POSITIVE LIFESTYLE CHANGES could have an impact on their ability to balance income and outgoings as well as improve other aspects of HEALTH AND WELLBEING (p. 12 LAW).</i></p> <p>C. ‘Priority Actions for the Resilient Communities Partnership’, states under point 1 that there should be a Financial Exclusion Taskforce established to look at debt advice, benefits take-up and informed choices – all areas that Money talk is involved in.</p>
<p>What makes this initiative a local priority (eg evidence from research and local support)</p>	<p><i>George Bright’s ‘Credit Crunch’ report was a result of the trends developing in Wiltshire.</i></p> <p><i>At the time of writing this report, the following effects of the recession had already been seen and it is likely that this has continued to worsen:</i></p> <ul style="list-style-type: none"> • <i>Increased unemployment in Salisbury – reducing vacancies and increasing redundancies</i> • <i>Citizen’s Advice Bureaux had seen a 17% increase in people needing help with social issues, especially debt and benefits</i> • <i>Increase in housing repossessions, rent arrears and evictions</i> • <i>Increased cost of credit to those people already marginalised.</i> <p><i>The pilot work of ‘Money Talk’ has highlighted a number of clients whose income has been affected by the recession e.g. overtime bans, reduced working hours for part-time staff.</i></p> <p><i>‘Money Talk’ has clients referred by CAB who, due to the very great demand for their service, cannot spend the time that some clients require. If clients are stressed about their money issues then they are even more unable to cope in trying to sort out the problems/issues and need 1:1 personal help rather than a telephone number for a free help-line. e.g. National Debt Line, which, after initially speaking to someone on the phone, sends out a very large pack for the client to read and act upon. Clients we have seen have these packs but have not got any further than opening the envelope because it was ‘all just too much’ to cope with, and they didn’t know where to start. Having someone to explain the process and walk through it with the client has</i></p>

	<p><i>proved to be very successful for the client as issues start to be resolved.</i></p>
<p>How will you know you have been successful?</p>	<p><i>'Money Talk' will respond to the needs of each individual and continue to see them until they feel able to fully manage their own finances without our support. During the pilot study we have seen some clients only 3 – 4 times and their issue was resolved, most clients have had 6-7 appointments and 1 client has been seen 15 times as the issues are very complex and keep changing as the client goes through different crises. For some clients the important measure of success is their own confidence to manage their finances without worry and stress. For others, more tangible things such as an agreement with a creditor on how payments will be met will indicate success.</i></p> <p><i>Success will also be measured by the number of people attending any 'Money Talk' workshops who give feedback saying that they feel 'enabled' to deal with any specific issues or are signposted to a specialist agency/organisation or department.</i></p>
<p>• How will you measure the impact? (may have more than one measure)</p>	<p><i>Confidential records will be kept for all clients seen in 'Money Talk'. This will allow us to measure a large number of variables e.g. no. of telephone enquiries, clients seen, age, gender, location, family size, details of income and expenditure, no. of visits, nature of problem, how problems were resolved, referrals to other agencies etc.</i></p> <p><i>We would also ask clients to complete a questionnaire when the service was terminated, collecting information about satisfaction with the service and the impact on their life.</i></p> <p><i>Professionals who refer clients would also be asked to provide feedback on the changes to the lives of their clients – eg, Midwives, Health Visitors, Children's Centres, CAB.</i></p> <p><i>The amount of income maximised, take up of additional benefits, and savings on Utilities would also be recorded as well as the amounts of resolved debt.</i></p> <p><i>For the 'Money Education' work, records would be kept of:</i></p> <ul style="list-style-type: none"> <i>• number. and location of sessions</i> <i>• how many people attended each session</i> <i>• topics covered eg. benefits, budgeting, tax credits, child trust fund, housing benefit, rent arrears, debt</i> <i>• main issues that crop up from attendees</i> <i>• outcomes of any referrals to Personal Budget Coaches</i> <i>• feed-back from any professionals involved</i> <i>• clients would also be asked to complete a short questionnaire about the usefulness of the information</i>

	<p><i>provided and the impact it has on the family financial situation</i></p>
<p>What is your improvement target (s), and when do you expect to achieve this/these?</p>	<p><i>In some cases improvement may be achieved in stages, so you may want to give more than one improvement target</i></p> <ul style="list-style-type: none"> • <i>75% Increase in ‘ Money Talk’ volunteers being recruited, trained and operational = another 12 volunteers – 4 each year</i> • <i>Average number of visits of each client is decreased to 5. For budgeting or non-debt–related issues this should resolve the need/issue. This shows clients increasing ability and confidence to sort out their own finances and allows more clients to be seen</i> • <i>50% of clients to be able to increase income or decrease outgoings, therefore increasing net household disposable income</i> • <i>50% increase in clients being ‘self- referrals’ (this will show that people know about ‘Money Talk’ and feel confident enough to make contact directly, rather than through a referral from a 3rd party)</i> • <i>Waiting time for a client to be seen for 1st appointment to be no longer than 2 weeks from initial contact</i> • <i>45 ‘Money’ Workshops to be provided per year for people to attend ‘Money Education workshops/courses (15 per year)</i> • <i>30 ‘Money Workshops’ to be provided each year to front line staff agencies/organisations eg. Health Visitors, Home Start etc.(10 per year)</i> • <i>Contacts with all senior schools and Wiltshire College in the Salisbury area to carry out ongoing work on a joint basis, to improve Financial Literacy.</i> • <i>Increase Partnership working with key agencies to raise awareness of ‘Money Talk’ and the help available to the most vulnerable in the area via the Money Workshops for front-line workers.</i> • <i>Liaise with Action for Wiltshire and the Resilient Communities Partnership to raise the awareness of the strategies of Wiltshire Council</i> • <i>Continue to be involved with Wiltshire Money in furthering Financial Inclusion and Financial Capability</i>
<p>How will you ensure that the improvement continues after the end of the initiative?</p>	<p><i>At the end of the initiative it is hoped that the recession will have recovered. However, not all clients to Money Talk will be a result of the recession as some of the most vulnerable in society will continue to have circumstances that result in financial</i></p>

	<p><i>problems and who cannot initially sort out their problems themselves for a variety of reasons.</i></p> <p><i>It is anticipated that through other initiatives, there will be further funding to continue this work. Also there will be many front line workers who will have the information and knowledge themselves to be able to help their clients and/or signpost them to statutory agencies for help.</i></p>
<p>Who will benefit from this initiative?</p>	<p><i>Consider the number of people likely to benefit and the impact on disadvantage or vulnerability in your area</i></p> <ul style="list-style-type: none"> <i>• 12 additional trained volunteers</i> <i>• 200 telephone enquires helped just by telephone support</i> <i>• 100 new clients – mixture of both debt and non-debt clients who work with a Personal Budget Coach</i> <i>• 200 ‘at risk’ people who attend ‘Money’ Workshops</i> <i>• 200 young people who attend ‘Money’ Workshops through partnership working in schools/college</i> <i>• 120 Front- line staff to have benefited from attending ‘Money’ workshops</i> <p><i>The impact that this initiative will have is:</i></p> <ul style="list-style-type: none"> <i>• A greater awareness amongst people in the Salisbury area that there is somewhere to get free, ongoing 1:1 support through financial issues</i> <i>• There is somewhere to help the very vulnerable and disadvantaged who very often have tragic circumstances and do not have the ability or capacity to be able to sort out any of their problems – there have been many such ‘tragic’ circumstances amongst the clients in the Pilot Project who just need ongoing support to help resolve their situation.</i> <i>• Clients who work with ‘Money Talk’ and a Personal Budget Coach will have the confidence to be able to sort out any further issues/money problems over the longer term</i> <i>• Poverty will reduce as people have greater knowledge and information in resolving their financial problems and will have more disposable income as they have been helped to maximise income, reduce outgoings and take control of what is left</i> <i>• People will be less ‘stressed’ by their situation and depression, suicide, and family breakdown should reduce</i> <i>• More people will fee ‘empowered’ to be able to take control of their lives – if they have control of their money, they are more likely to feel like taking control of their lives and participate in their’ local’ community.</i> <i>• Rent + Mortgage arrears and repossessions should reduce in the longer term as people will know the process to go through to obtain help if necessary.</i> <i>• Through the ‘Money’ Education programme people will gain information and knowledge about dealing with their</i>

	<p><i>finances and any situations that could occur to make them vulnerable and future financial problems will be reduced</i></p> <ul style="list-style-type: none"> • <i>Fewer people should get into debt as they have emergency savings through the Credit Union – this should also reduce the number of people who rely on the loan sharks and unofficial money lenders that prey on those most vulnerable</i> • <i>More people will have opened Credit Union savings accounts and will have developed a savings habit</i>
<p>Confirm no unfunded commitments from this initiative</p>	<p>Please delete the statement that does not apply: 1. I confirm that there will be no unfunded financial commitments arising from this initiative.</p>
<p>What are the key risks to success and how will these be managed?</p>	<p><i>Key risks to success are</i></p> <ul style="list-style-type: none"> • <i>Funding not being obtained and 'Money Talk not being able to continue</i> • <i>The correct level of funding for the initiative being obtained</i> • <i>Being unable to attract the right person for the position</i> • <i>Being swamped by demand and not being able to deliver the amount of help required</i> <p><i>These risks will be managed by the 'Shine' Development Co-ordinator obtaining the required funding and advertising the position of Co-ordinator as soon as funding is obtained and through the most appropriate channels.</i> <i>Demand will be managed by the use of the telephone appointment and organisation and co-ordination of the whole service on an ongoing basis.</i></p>
<p>Who will manage the initiative</p>	<p><i>Alison Butterfield 'Shine' Development Co-ordinator Salisbury Baptist Church Salisbury SP1 2AS Tel 01722 427123 m. 07934442414</i></p>

Signed:

Chairman of Area Board

Dated:

